



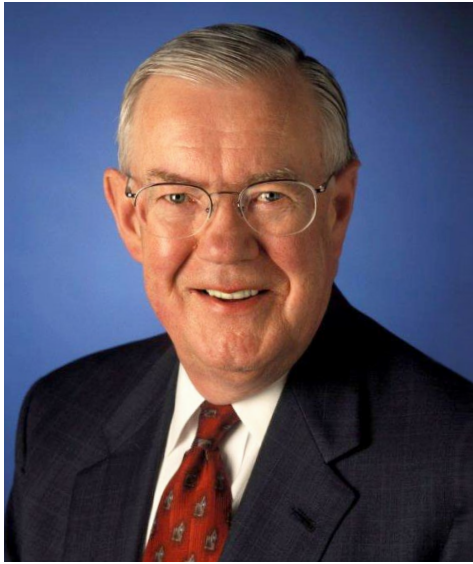
center for
CHILDREN & YOUTH
JUSTICE | *Changing the arc of a young person's future*

JUSTICE FORWARD

2023 Norm Maleng Advocate for Youth Award Breakfast

THURSDAY, MAY 4TH, 2023 | 7:30-8:45 AM
SHERATON GRAND SEATTLE





ABOUT THE NORM MALENG **ADVOCATE FOR YOUTH AWARD BREAKFAST**

CCYJ established the Maleng Advocate for Youth Award Breakfast in 2008 to honor the memory and

inspiration of the co-founder of CCYJ, former King County Prosecutor Norm Maleng. This award recognizes those who show exemplary leadership, dedication, advocacy for and commitment to the youth and families of Washington who are involved in the youth criminal legal and/or child welfare systems.

ABOUT THE CENTER FOR CHILDREN & YOUTH JUSTICE

As a systems-change organization, the Center for Children & Youth Justice (CCYJ), develops model programs, processes, and protocols that improve outcomes for the 50,000 children and youth each year who are involved with the foster care and youth legal systems within Washington State. We do this by building networks and coalitions, and working with professionals who directly serve children and youth in community organizations, foster care, and youth criminal legal system, assuring all have the knowledge and skills necessary to create safer environments and provide appropriate services and care. CCYJ's work focuses on changing systems to better serve Washington State children and youth, ages 0-25, who are involved--or at risk of involvement--in the foster care and the youth criminal legal systems. The populations of children and youth we support through our work overlap, because the risks and trauma they experience are intertwined. Youth of color and youth who identify as LGBTQ+ are disproportionately represented in these interconnected systems.

Here is a snapshot of initiatives we've driven forward since our last Breakfast Event in 2019:

- **Ending fines and fees that keep youth and their families locked into inequitable systems and fail to compensate victims of crime.** CCYJ is playing an instrumental role in pushing for the full elimination of all legal financial obligations that come from sending youth and teens into the criminal legal system. CCYJ successfully, with our partners, repealed the "Parent Pay Provision" in Washington statute, which required parents to pay a portion of the cost of their child's incarceration. We are now focused on calling for the end of all monetary sanctions imposed upon youth, as the next step in ending this practice.
- **Improving outcomes for babies and toddlers in foster care.** In collaboration with ZERO TO THREE, and the WA Administrative Office of the Courts (AOC), CCYJ is implementing a plan to expand the Safe Babies Court Team™ approach across Washington. This community engagement and systems-change initiative focuses on reducing trauma and improving how courts, child welfare, and child-serving organizations work together to support young children in, or at-risk of entering, the child welfare system. CCYJ is at the forefront, helping to pilot the program in 6 counties.
- **Serving the specific needs of LGBTQ+ youth.** CCYJ created the Protocol for Safe & Affirming Care to help guide foster care and youth criminal legal system professionals in building relationships and working with one of the most vulnerable populations in our state. CCYJ is already piloting the protocol in 11 sites and supporting relationship building in 5 courts, with the aim of taking it all statewide.

In 2023, CCYJ which was founded in 2006 by Justice Bobbe Bridge (ret.), is excited to reconvene in-person in May to honor her relentless advocacy and unstoppable force on behalf of children and youth in Washington State as the 2023 Norm Maleng Advocate for Youth Award recipient.

We invite you to partner with us as we continue to empower kids, stabilize families, and strengthen communities in Washington State.

YOUR INVITATION **TO SPONSOR**

JUSTICE FORWARD

2023 Norm Maleng Advocate for Youth Award Breakfast

Thursday, May 4th, 2023

Sheraton Grand Seattle | 7:30-8:45 AM

Breakfast Committee Chairs: Judy Maleng & Mark Maleng

Sponsorship allows for 100% of the funds contributed to go directly towards achieving just, equitable, and fair systems for children and youth in Washington State.



OUR 2023 NORM MALENG
ADVOCATE FOR YOUTH HONOREE

Justice Bobbe J. Bridge (Ret.)

Founding President & CEO of the Center for Children & Youth Justice

THURSDAY, MAY 4TH, 2023 | 7:30-8:45 AM | SHERATON GRAND SEATTLE

\$20,000 | PREMIER SPONSOR

- An Exclusive Opportunity
- Customized Benefit Package

\$15,000 | PRESENTING SPONSOR

- **VIP Seating:** for 8 at the Norm Maleng Advocate for Youth Award Breakfast
- **Logo Recognition:** Seattle Times promotional ads, at event (exclusive slide), and in marketing materials leading up to event
- **Event Program:** Prominently displayed logo on printed program for the Maleng Breakfast
- **Presenting Sponsor Logo Recognition:** 1) Logo recognition on CCYJ's website for full year 2) Logo recognition on welcome landing page for each of CCYJ's 2023 events 3) Monthly eNews (circ. 6,500 x 12)

\$10,000 | LEGACY SPONSOR

- **VIP Seating:** for 4 at the Norm Maleng Advocate for Youth Award Breakfast
- **Logo Recognition:** Seattle Times promotional ads, at event (exclusive slide), and in marketing materials leading up to event
- **Event Program:** Prominently displayed logo on printed program for the Maleng Breakfast
- **Legacy Sponsor Logo Recognition:** 1) Logo recognition on CCYJ's website for full year 2) Monthly eNews (circ. 6,500 x 12)

\$5,000 | PARTNER IN JUSTICE SPONSOR

- **Preferential Seating:** at the Norm Maleng Advocate for Youth Award Breakfast
- **Logo Recognition:** Seattle Times Promotional Ads
- **Event Program:** Logo recognition on printed program for two exclusive VIP events
- **Partner in Justice Logo Recognition:** 1) Logo recognition on CCYJ's website for full year 2) Monthly eNews (circ. 6,500 x 12)

\$2,500 | ADVOCATE FOR YOUTH SPONSOR

- **Advocate for Youth Sponsor Name Recognition:** Name recognition on CCYJ's website for full year 2) Monthly eNews (circ. 6,500 x 12)

\$1,500 | JUSTICE LEAGUE MEMBER

- Acknowledgement in CCYJ's annual report Invitations to exclusive Justice League events

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SPONSORSHIP / TABLE REGISTRATION

Sponsor Name _____

Primary Contact & Title _____

Address _____

City _____ St _____ Zip _____

Phone _____ Email _____

SPONSORSHIP LEVEL

- \$20,000 Premier \$15,000 Presenting \$10,000 Legacy \$5,000 Partner in Justice
 \$2,500 Advocate for Youth \$1,500 Justice League Member

PAYMENT REFERENCE

Check Enclosed: Payable to *Center for Children & Youth Justice (CCYJ)*

Credit Card:

Card Number _____ Exp _____ CVC _____

Name on Card _____

Signature _____

Invoice: Contact same as above Other (provide following information)

Sponsor Name _____

Primary Contact & Title _____

Address _____

City _____ St _____ Zip _____

Phone _____ Email _____

Pay On-line: ccyj.org/get-involved/donate

Please follow these 3 steps: 1) Under Donation, select "Other" and enter the \$ amount you are sponsoring; 2) Provide Contact Information/Billing Address; 3) In Comments enter: "2023 Maleng Breakfast Sponsorship."

WHO IS YOUR TABLE HOST Same as above Other (provide following information)

Name & Title _____

Please forward logo with brand standards to Karyssa Gonzalez at kgonzalez@ccyj.org. Logos must be submitted in high resolution and in PDF, JPG or PNG format. Logos can be submitted as AI or EPS files.

CCYJ is a 501(c)(3) nonprofit organization. Our tax ID is 20-4457248.

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