

#### **CHOICES**

We empower teens to make positive choices about their lives that will increase their present and future opportunities.

Leo Muller | Executive Director | CHOICES Education Group | www.choices.org

















# The Problem: Non-Graduation Epidemic

- Shocking: 7,000 teens quit school every school day!
- Devastating for them:
  - \$491K less than H.S. graduate
  - Poverty
  - Homelessness
  - Prison
- Astronomical: \$2 Billion cost to nation every school day!

(Sources: Alliance for Excellent Education; Northeastern University)





#### CHOICES Workshop: Overview



- Stay in school message brought by positive adult role models
- **❖** Focus on eighth grade
- Making well-considered CHOICES in their lives
- Pursuing education vs. leaving school early
- Workshop demo...



# **CHOICES Workshop: Connecting with Teens**





## Addressing the Epidemic: Workshop Impact



"Thanks to you I know how to take care of my life."

- \* 18% positive swing in engagement
- 47% higher engagement than non-participants
- Students rate CHOICES at 3.39 out of 4.00 (84.8%)
- CHOICES impacts teens!



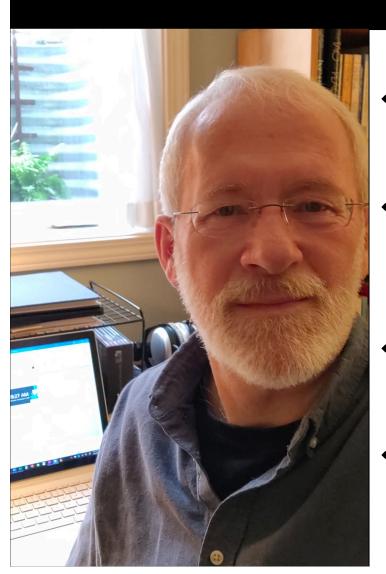
## CHOICES: Becca Conference Partners



- Woodland School District; Stacy Mouat
- Puyallup & Franklin Pierce School Districts; Megan Davis
- Warden School District; Jennifer Reyes
- Selah School District;
  Paul Hudson



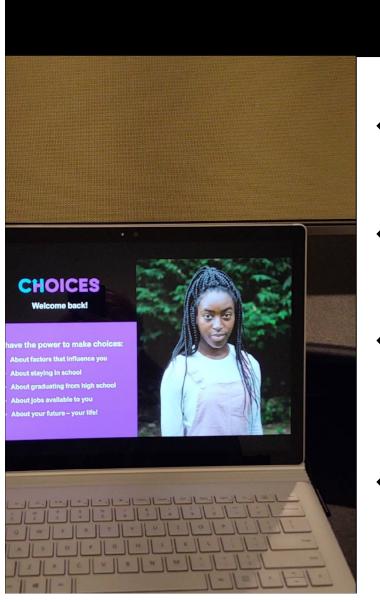
## **CHOICES:** Pandemic Pivot



- In-person delivery suspended from February 2020 forward
- Created abbreviated virtual version of workshop focused on empowerment and resilience
- Delivered via Zoom, Teams & Meet with PPT in virtual classroom
- Real-time interactions with teens to engage them in CHOICES content



## **CHOICES:** Pandemic Pivot



- Now building back out to full twosession workshop
- Using platform that allows either inperson or virtual delivery
- Planning to test and train in November; launch in December/January
- Let's start planning now to get you ready



## **CHOICES: Next Steps**



- We'll help you determine how many classes of students to serve
- We'll help you explore local delivery partners in your community
- We'll get your volunteer CHOICES presenters trained
- Let's help your students make better CHOICES!



### **CHOICES**

Turn a teen around today.

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#### Thank You!